



THE  
DIGITAL OCEAN  
NETWORK



## CONNECTING FOR OCEAN SUSTAINABILITY

“Trade across the ocean contributes over \$700 billion annually to the U.S. gross domestic product while employing 13 million Americans. Coastal and marine waters support over 28 million jobs, while providing tourist destinations for 189 million Americans each year. U.S. consumers spend over \$55 billion for fishery products annually”.

NOAA, 2011 economics of the oceans

## ACCELERATING OCEAN SOLUTIONS

- First, by linking networks of scientists working on ocean-related issues, DO facilitates more effective research collaboration toward ocean solutions.
- Second, by linking science networks to business, media, and policy networks, DO speeds the translation of good science into actionable sustainability practices. Hundreds of people on the platform today

## ACCELERATING OCEAN SOLUTIONS

- Third, DO creates new social funding mechanisms for ocean research.
- Fourth, as a shared platform for posting and organizing ocean-related media, DO is a valuable resource for amplifying awareness of ocean sustainability issues and solutions, for both marine professionals and the public at large



Search in: **All Content** for:



**Bruce Caron**

DigitalOcean Project Manager, UC Santa Barbara  
Executive Director, New Media Studio  
Santa Barbara, USA

Joined 1 year ago

[Remove connection](#)

**BRUCE'S MEDIA**



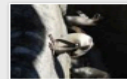
**Human Boom: Stand...**  
1 year 6 weeks ago  
[Bruce](#)



**Stand In the Sand...**  
1 year 6 weeks ago  
[Bruce](#)



**Sea Turtle**  
1 year 27 weeks ago  
[Bruce](#)



**Penguin at SB Zoo...**  
1 year 27 weeks ago  
[Bruce](#)

1 of 3

**APPOINTED POSITIONS**

	Institution	Department	Dates
DigitalOcean Project Manager	UC Santa Barbara		01/2006 present
Executive Director	New Media Studio		04/2000 present
Research Director	New Media Research Institute		04/2000 present
Cultural Advisor	Consulate of the Republic of Korea, Los Angeles	Korean Cultural Center	06/1995 04/1997

**EDUCATION**

B.A.	University of Washington	South Asian studies	1974
B.A.	University of Washington	Asian languages and literature	1976
M.A.	University of Pennsylvania	South Asia studies	1978
M.A.	University of California, Berkeley	linguistics	1981

**MY GROUPS**

[Blue Ocean Sciences](#)

9 members - posts

[BP Oil Spill](#)

6 members - posts

[Consortia](#)

1 members - posts

[Economics of MPA's](#)

6 members - posts

[Eric's Group](#)

4 members - posts

[See all my groups](#)

[Browse all groups.](#)

**MY CONNECTIONS**

[see all connections](#)



Connecting for Ocean Sustainability

Welcome, DaveToole | Logout

Home Browse Profile

Search in: All Content for: Go

Create

### BROWSE MEDIA



Paradise Island  
5 weeks 6 days ago  
from: Nicole Argyropoulos



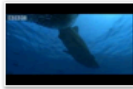
Most Beautiful...  
5 weeks 6 days ago  
from: Nicole Argyropoulos



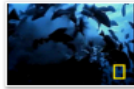
Paradise Beach  
5 weeks 6 days ago  
from: Nicole Argyropoulos



Face to face with a...  
5 weeks 6 days ago  
from: Nicole Argyropoulos



Whale Shark-BBC...  
5 weeks 6 days ago  
from: Nicole Argyropoulos



National Geographic...  
5 weeks 6 days ago  
from: Nicole Argyropoulos



Hawk Billed Sea...  
5 weeks 6 days ago  
from: Imilitello



Coral Reefs -- Our...  
6 weeks 4 hours ago  
from: areisewitz



Students Saving The...  
7 weeks 1 day ago  
from: satva



Why we need marine...  
7 weeks 6 days ago  
from: Nicole Argyropoulos



WWF - Bristol Bay:...  
7 weeks 6 days ago  
from: Nicole Argyropoulos



Sustainable Fishing...  
7 weeks 6 days ago  
from: Nicole Argyropoulos



Southeast Alaska...



Sea Turtle Lays



Baby Sea Turtle...



Video Showing...

### ADD MEDIA

Embed or add a Video Embed or add an image.

### GEOTAGS

DigitalOcean members contribute media from all over the globe. Click on an area of the map to see results from that location.

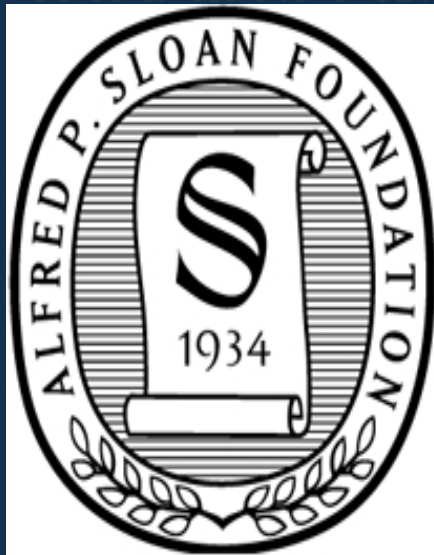
Interactive Map here

### TAGS

acidification carbon dioxide chile conservation Coral reefs fish Gyre intertidal invertebrate Kona Marine Debris marine life Marine Protected Areas mpa Neal Oceans penguin reef reserve Santa Cruz Island Sharks south africa sustainable fisheries TED Talks

more tags

## EASILY PLUGGING IN ADDITIONAL SERVICES







Bruce

- Groups
- My Unread
- My account
- Posters
- Create content
- Log out

Home

### ESIP Fed Summer Meeting 2011



#### ESIP Fed Summer Meeting 2011

Jul 12, 2011 - Jul 15, 2011

Santa Fe, NM

[http://wiki.esipfed.org/index.php/Summer\\_2011\\_Meeting](http://wiki.esipfed.org/index.php/Summer_2011_Meeting)



#### Meeting Attendees

Erin admin	adoyle
Amaffel	Andrew Mitchell
andy ryan	aschloss

Containing

#### S25: Search Service...



[View abstract](#)

#### Collection casting...



[View abstract](#)

#### The Many Dimensions...



[View abstract](#)

#### Semantic discovery...



[View abstract](#)

#### Brazilian Initiativ...



[View abstract](#)

#### FIRMS - the Fire In...



[View abstract](#)

#### Submission Deadline

2011-09-30 (All day)

[Edit Poster](#)

#### ESIP Fed Summer Meeting 2011

- [View Poster](#)
- [Edit Poster](#)
- 52 members
- Meeting Organizer: Erin
- [My membership](#)

New Media Studio | Forgive | Police Say Oslo Suspect Ad | Facebook | Five Best Saturday Column | Miller-McCune - National

www.miller-mccune.com

News | UTLS | New/COOL | Geologi | Read It Later | PERSONAL | TNMS | Junana | MAIL | Bit.ly | Twitscoop | Other Bookmarks

Sunday, July 24, 2011

Miller-McCune  
SMART JOURNALISM. REAL SOLUTIONS.

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**MOST VIEWED**

1. Female Pop Stars: Prepare to Disrobe
2. Can Cigarette Butts Be Recycled?
3. Making Science Girl Friendly Pays Gender Dividends
4. Teaching Empathy to the 'Me' Generation
5. Slugging — The People's Transit
6. New Research Suggests Everybody's Less Satisfied
7. How Much Does Global Warming Cost?
8. Political Polarization Grows as Job Security Falls
9. Japan's Earthquake: Deciphering the Fury
10. Are Some Airlines Just Too Dangerous to Fly?

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**TOP STORIES**



**Science Posters Given a New Life Online**

By James Badham

A cool new project dubbed Skolr promises to spread the latest science farther and faster by bringing science's ubiquitous poster sessions online.



**Moving Pictures: Reviewing the Movies**



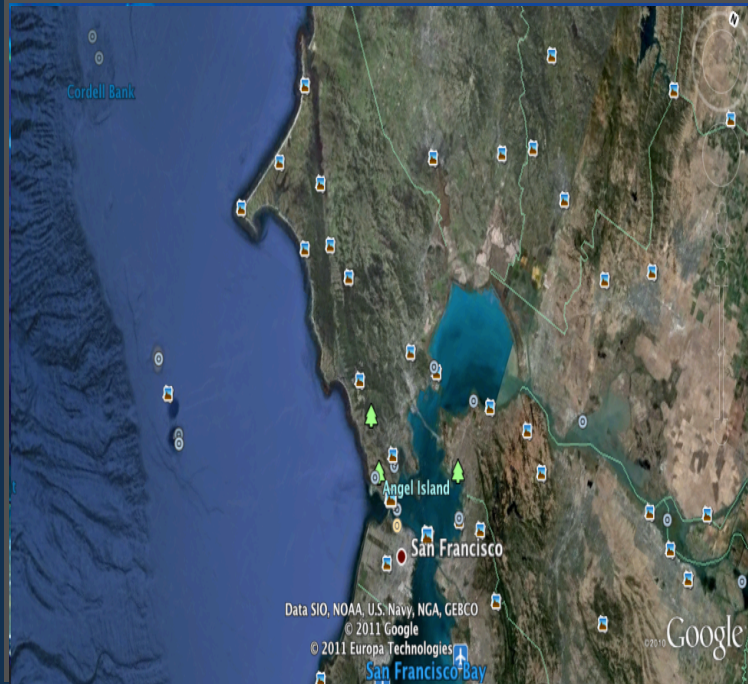
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1 members - posts
- Economics of MPA's**  
6 members - posts
- Eric's Group**  
4 members - posts
- [See all my groups](#)
- [Browse all groups.](#)

### MY CONNECTIONS

 Bruce	 SteveC	 Jean
 abooc	 Shaevit	 Nicole Aravroo
 Paul	 Austin	 Underbil
 Seveng Closer	 DialtD	 edward

# Welcome

Digital Ocean connects and supports people and groups interested in marine science and conservation.

[Join](#) | [Sign In](#)



## Fund a project

DO connects marine research and conservation projects to potential funders.

- [Browse projects to support](#)
- [List your project](#)
- [Browse available grants](#)
- [X Prizes for marine research](#)



## Find an ocean job

DO connects ocean professionals to corporate, academic, and nonprofit employers.

- [Browse jobs](#)
- [List a job](#)
- [Post your resume](#)
- [Discover a business opportunity](#)



## Find colleagues and friends

DO connects people and groups involved or interested in marine research and conservation.

- [Browse DO groups](#)
- [Search people by interests, affiliation, or location](#)
- [Create a profile](#)



## Find ocean-related media

DO is a hub for news and information, film and video, and photographs and graphics.

- [Browse blogs](#)
- [Create a blog](#)
- [Find or add videos](#)
- [Find or add photographs and graphics](#)

Digital Ocean is sponsored by

### FEATURED VIDEOS



# do.

Join the global expedition to discover and protect the ocean

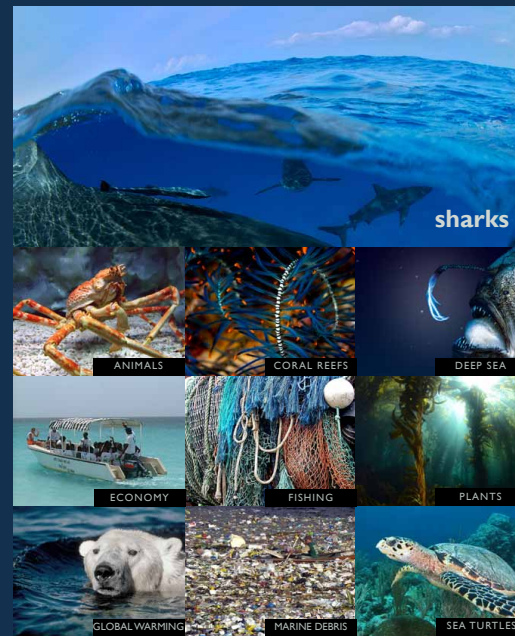
## learn

### SURVIVOR

*Why one scientist is working for better tsunami protection*

DWAYNE MEADOWS thought he still had time to escape. He planned to throw his backpack through the louvered windows of his vacation bungalow, leap out the back, and run up the nearby hill. Using the few surviving videos, he later calculated that he'd had 30 seconds from the time he heard screams on the beach until the wave smashed through his sliding glass door. He turned to see the harbor emptying, a thick white line of foam on the horizon roaring towards him, and boats bobbing wildly in Khao Lak Bay. Meadows was one of the few people that day who immediately recognized the signs of an impending tsunami. Meadows, a marine biologist and seasoned diver, had spent Christmas Day 2004 in the world-renowned Similan Islands Marine National Park in southwest Thailand. [MORE](#)

explore by topic the science and education projects that need your support



more topics...

# CONNECTING FOR OCEAN SUSTAINABILITY

- Accelerating science solutions
- Incubating new environmental economic models
- Increase awareness of critical ocean issues
- Enabling grants for projects and programs that have an impact ocean issues
- Have an impact on oceans for generations to come



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