



the magazine for the new edge culture

A faint, glowing map of the world at night is visible in the background, centered on Europe and Africa. A bright sun-like light source is positioned at the top center, casting a glow over the map. The overall background is dark and textured.

Media Kit 2009

ABOUT

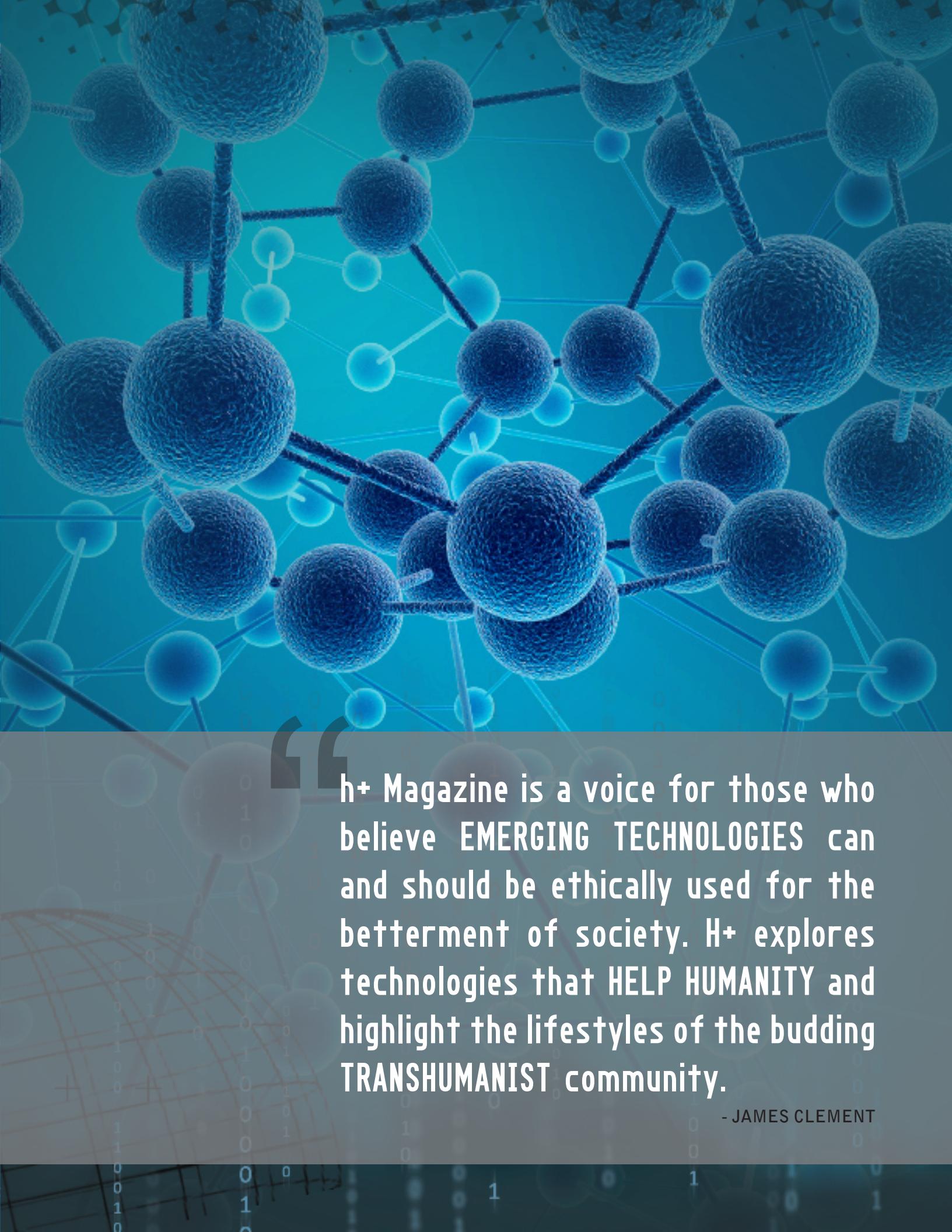
h+ covers technological, scientific, and cultural trends that are changing — and will change — human beings in fundamental ways. We will be following developments in areas like NBIC (nano-bio-info-cog), longevity, performance enhancement and self-modification, Virtual Reality, “The Singularity,” and other areas that both promise and threaten to radically

alter our lives and our view of the world and ourselves.

More than that, *h+* aims to reflect this newest edge culture by featuring creative expressions of humanity on a razor’s edge where daily life and science fiction seem to be merging.

COMMITMENT TO EXCELLENCE

We are focused on making every issue of *h+* Magazine the best magazine in the industry. We are committed to creating an environment where your ad looks great because our magazine looks great. We believe that it is this commitment that will help you exceed the goals you have to connect with your audience.



“ h+ Magazine is a voice for those who believe EMERGING TECHNOLOGIES can and should be ethically used for the betterment of society. H+ explores technologies that HELP HUMANITY and highlight the lifestyles of the budding TRANSHUMANIST community.

- JAMES CLEMENT

“Our responsibility is to cover the events and ideas -- the discoveries and the CULTURAL EXPRESSIONS -- that are taking place on the borderline between the human and the post-human world. It is for us to give expression to an emergent cultural/ TECHNOLOGICAL SENSIBILITY--and to do it within an intentionally compressed space through the deliberate creation of an online “artifact” -- a digital magazine organized within the traditional magazine format Awards Assorted Praise

- RU SIRIUS

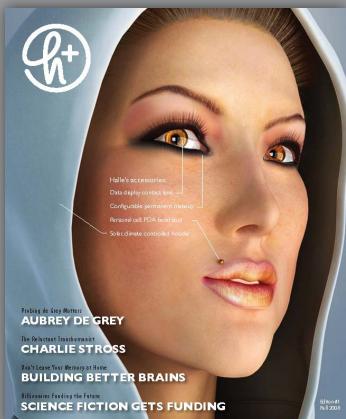
Demographics

h+ Magazine reader target demographics are similarly aligned with strong growth television and popular print magazine mediums.

The first issue of h+ Magazine has achieved over half a million readers*

TELEVISION MARKET SPACE ALIGNMENT

h+ Magazine's target readers have a similar interest in television shows such as Fringe, Battlestar Galactica and Heroes which have over TWELVE MILLION VIEWERS.



ISSUE 1:
WINTER 2008

PRINT MEDIA MARKET SPACE ALIGNMENT

h+ will also have the readership of other technology publications that reach a **READERSHIP OF OVER TWO MILLION.**



ISSUE 2:
SPRING 2009

*Based on PDF hits to download the issue from the hplusmagazine.com website

Full Brand

Make the LARGEST impact possible, with our Full Brand Impact program.

FULL BRAND SPONSOR PARTNER

\$17,750 +

Choose Your Display Ad Option

Place a premium ad package in our Digital Edition and on our Web site.

One Page Display Ad

1X **\$9,975**

2X **\$8,978**

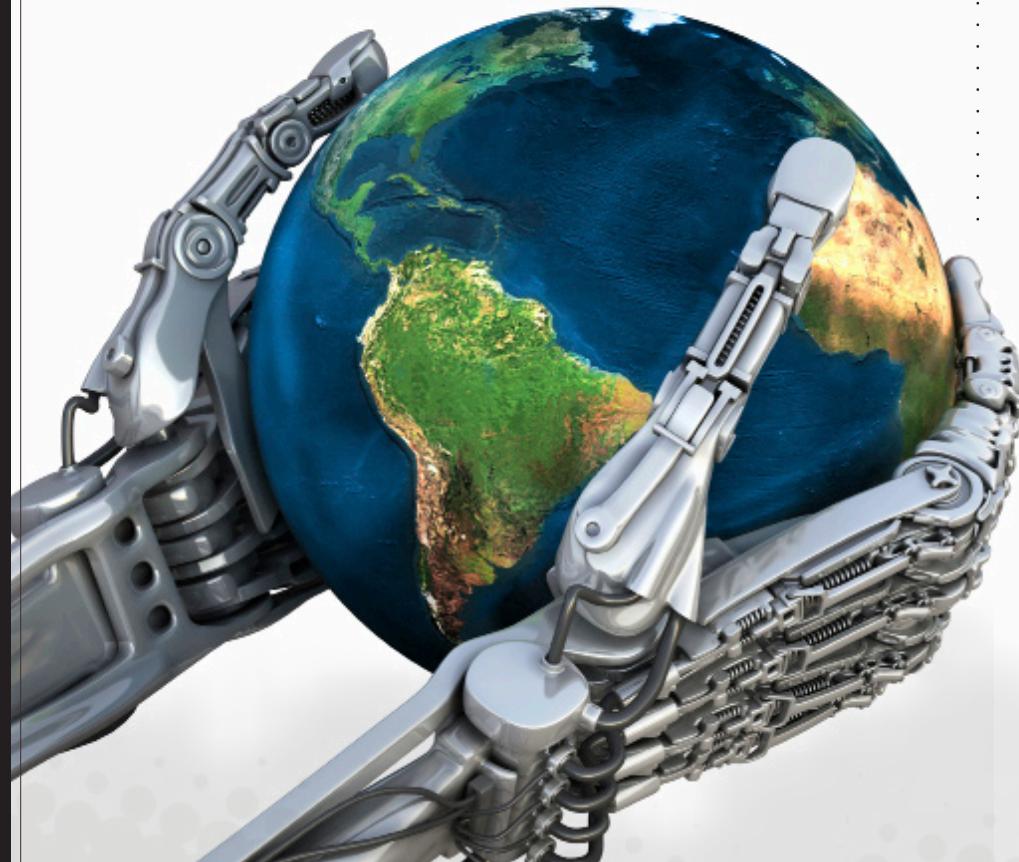
4X **\$7,980**

2-Page Spread Display Ad

1X **\$16,958**

2X **\$15,961**

4X **\$14,963**



Impact

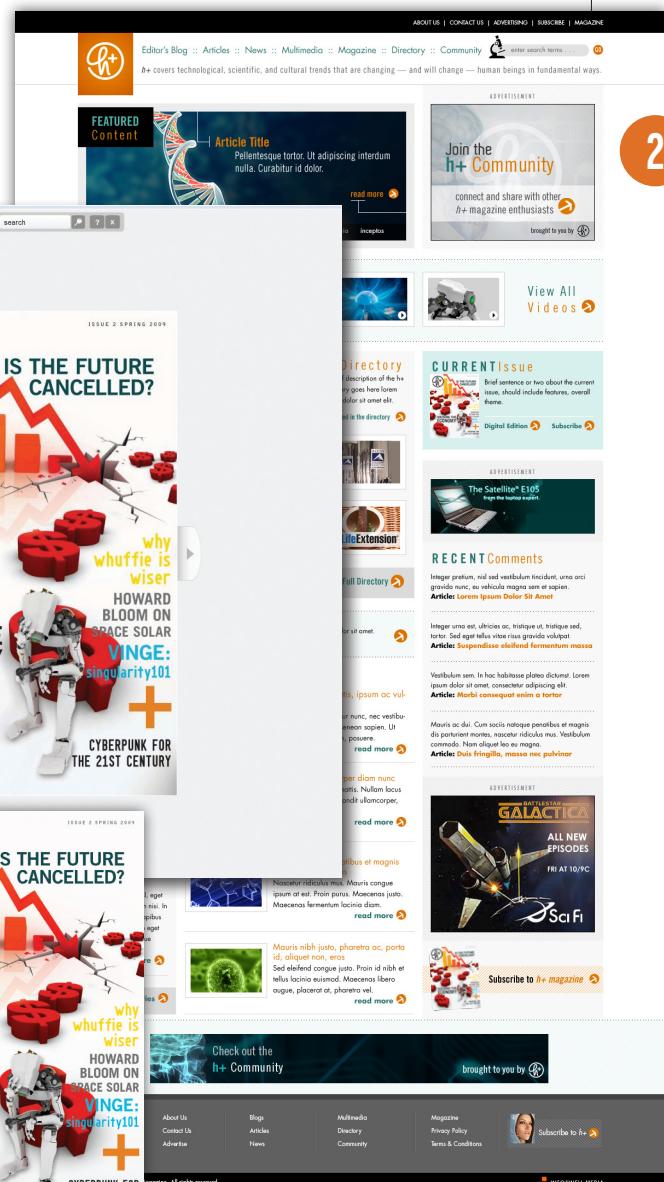
sample package



1



DIGITAL EDITION



2

3



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PRINT

Homepage Package

\$12,400/annually

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Editor's Blog :: Articles :: News :: Multimedia :: Magazine :: Directory :: Community  enter search terms... 

h+ covers technological, scientific, and cultural trends that are changing — and will change — human beings in fundamental ways.

FEATURED Content

Article Title
Pellentesque tortor. Ut adipiscing interdum nulla. Curabitur id dolor.
[read more](#)

Mauris eleifend Nulla id aptent taciti Sociosqu ad litora Torquent per conubia incertos

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RECENT News

Suspendisse quis orci: Nam Ante Suspendisse imperdiet imperdiet magna.
Vestibulum eger, sollicitudin ut, luctus non
Mauris ipsum mi, lincident eu, suscipit non, faucibus non, nisl
Sed est nec magna pharetra elementum Morbi ultricies sapien
Præsent rhoncus augue a diam
Sollicitudin ut, luctus non ligula dui, vestibulum eger
Maecenas ligula dui, vestibulum eger, sollicitudin ut, luctus non
Duis laoreet lobortis urna. Sed quis magna quis arcu
Elementum sed aliquam, pede tincidunt vulputate tristique
Massa sem posuere risus, a convallis lorem neque et nunc.

[read all articles](#)

h+Community

Description of h+ community goes here lorem ipsum dolor sit amet, fringilla, purus a dictum sagittis, erat sem feugiat nibh.

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EDITOR'S Blog

A brief description about the blogs, perhaps authors, topics covered, etc. etc.

Vivamus placerat, lectus non pharetra ultricies
Tortor magna hendrerit pede, vel rutrum magna leo eger enim. Vestibulum ante ipsum primis in faucibus orci. Nulla sed turpis sit amet erat semper ultricies
[read more](#)

Nulla gravida, est in laoreet facilisis
Nulla rhoncus nisl, eget lobortis ellit lectus non nisi. In sed libero in tellus dapibus pellentesque. Nullam egert risus quis dolor congue venenatis.
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RECENT Articles


Vestibulum venenatis, ipsum ac vulputate volutpat
Libero dolor consectetur nunc, nec vestibulum tortor est a velit. Aenean sapien. Ut magna nisi, aliquam in, posuere
[read more](#)


Vestibulum ullamcorper diam nunc
Curabitur risus. Cras mattis. Nullam locus lectus, facilisis eger, blandit ullamcorper, dignissim sit amet, mi.
[read more](#)


Sociis natoque penatibus et magnis dis parturient montes
Nascetur ridiculus mus. Mauris congue ipsum at est. Proin purus. Maecenas justo. Maecenas fermentum lacinia diam.
[read more](#)


Mauris nibh justo, pharetra ac, porta id, aliquet non, eros.
Sed eleifend congue justo. Proin id nibh et tellus lacinia euismod. Maecenas libero augue, placerat at, pharetra vel.
[read more](#)

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CURRENT Issue

Brief sentence or two about the current issue, should include features, overall theme.

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from the laptop experts.

RECENT Comments

Integer pretium, nisl sed vestibulum incident, urna orci gravida nunc, eu vehicula magna sem et sapien.
Article: *Lorem Ipsum Dolor Sit Amet*

Integer urna est, ultricies ac, tristique ut, tristique sed, torto. Sed eget tellus vivac virus gravida volutpat.
Article: *Suspendisse eleifend fermentum massa*

Vestibulum sem. In hac habitasse platea dictumst. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Article: *Morbi consequat enim a tortor*

Mauris ac dui. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Vestibulum commodo. Nam aliquet leo eu magna.
Article: *Duis fringilla, massa nec pulvinar*

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ALL NEW EPISODES
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rotating position

300x100
RECTANGLE
rotating position

300x250
RECTANGLE
rotating position

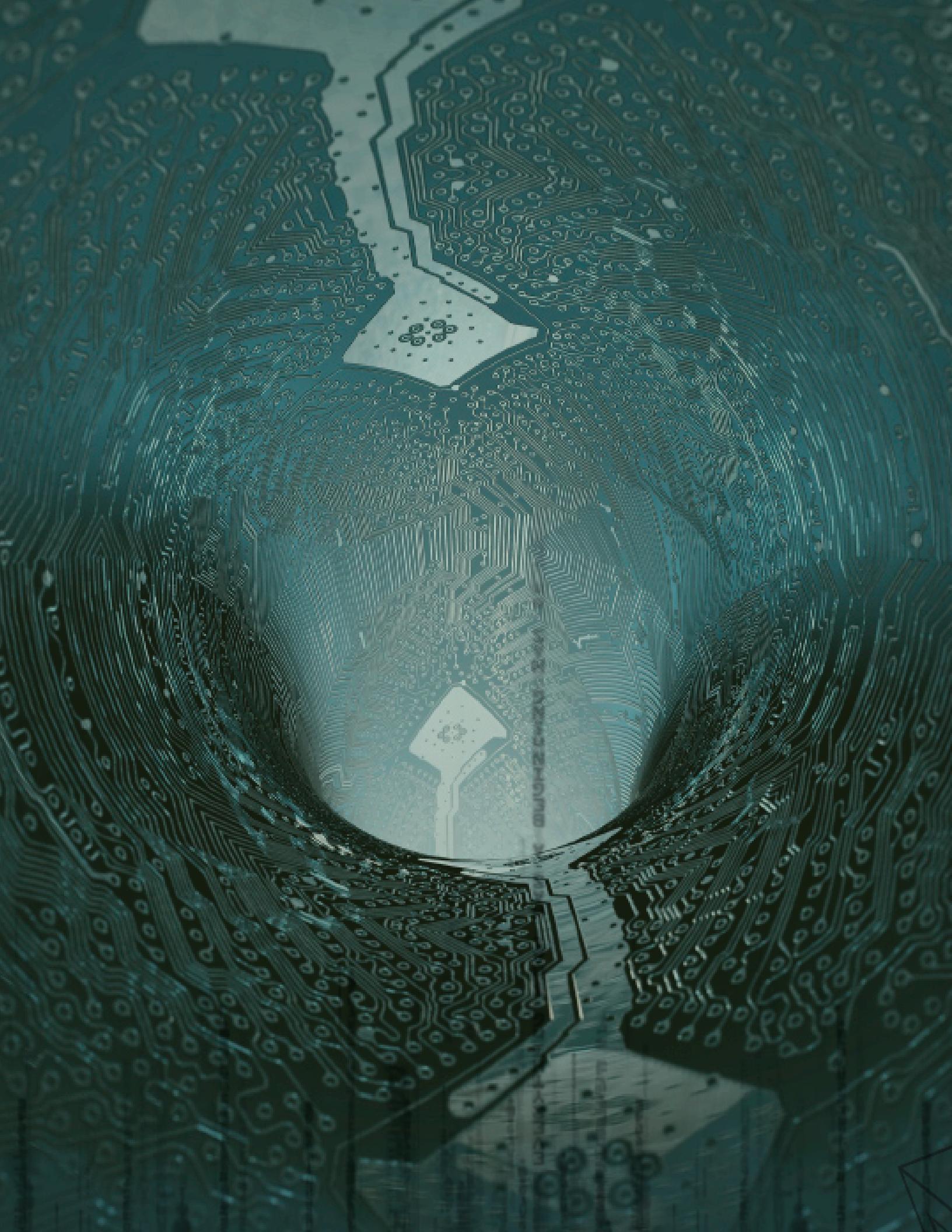
728x90
LEADERBOARD
rotating position

“

The new h+ magazine was a brilliant look into human life and technology. The magazine explores how science will effect society. It is not only interesting, but enjoyable to read. I am now a subscriber!

- READER COMMENT

LEANA LEWENTHAL MURRIETA, CA



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\$7,850/annually

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HEADER
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728x90
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Editor's Blog :: Articles :: News :: Multimedia :: Magazine :: Directory :: Community enter search terms...

ARTICLES

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CURRENT ISSUE
Brief sentence or two about the current issue, should include features, overall theme.

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RECENT Comments
Integer pretium, nisl sed vestibulum incidentum, urna orci gravida nunc, eu vehicula magna sem et sapien.
Article: [Lorem ipsum Dolor Sit Amet](#)

Integer urna est, ultricies ac, tristique ut, tristique sed, tortor. Sed eget tellus vitae nisi gravida volutpat.
Article: [Suspendisse eleifend fermentum massa](#)

Vestibulum sem. In hac habitasse platea dictumst. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Article: [Morbi consequat enim a tortor](#)

Mauris ac dui. Cum sociis natoque penitibus et magnis dis parturient montes, nascetur ridiculus mus. Vestibulum commodo. Nam aliquet leo eu magna.
Article: [Duis fringilla, massa nec pulvinar](#)

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INFO SWELL MEDIA

Directory Package

\$7,850/annualy

The screenshot shows the homepage of the h+ Directory. At the top, there's a navigation bar with links to ABOUT US, CONTACT US, ADVERTISING, SUBSCRIBE, and MAGAZINE. Below the navigation is a search bar with a magnifying glass icon and placeholder text "enter search terms...". A small note below the search bar says "h+ covers technological, scientific, and cultural trends that are changing — and will change — human beings in fundamental ways." The main content area features a section for "XYZ SYSTEMS" with a large image of solar panels. To the right of the company listing are several sidebar blocks: one for the "CURRENT issue" with a thumbnail of the magazine cover, another for "BATTLESTAR GALACTICA" advertising "ALL NEW EPISODES", and a third for "Sci Fi" with a thumbnail of a sci-fi ship. At the bottom of the page, there's a "GET Listed" section, a "Check out the h+ Community" section with a thumbnail of a social network interface, and a footer with links to About Us, Contact Us, Advertise, and News, along with copyright information.

- Premium Product or Service Directory Listing
- Enhanced listing detail and logo

Homepage Directory Block Sponsorship

ADVERTISER
BLURB/LOGO

Community Site Package

\$5,500/annually

Custom Branded Social
Community site where readers
can create profiles, form groups
and discuss key topics.

- » Blogs for Every Member
- » Discussion Topics
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- » Real-time Activity Stream
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- » Streaming Video

200x100
RECTANGLE

rotating position

160x600
SKYSCRAPER

rotating position

Community

COMMUNITY :: MY PAGE :: MEMBERS :: PHOTOS :: VIDEOS :: FORUMS :: EVENTS :: MAGAZINE

LATEST ACTIVITY

+ John Davis and Dana O'Reilly are now friends Mar 22, 2009

John Davis is now a member of h+ Community

RSS

MEMBERS

View All

FORUM

Nunc quis sem. Praesent ut lectus vel odio tristique congue. Started by John Smith Mar 22.

Pellentesque malesuada, felis eu ullamcorper venenatis. 8 Replies. Started by John Smith Mar 18.

Felis mauris lobortis velit, sit amet posuere elit ipsum sit amet turpis. 6 Replies. Started by Dana O'Reilly Mar 16.

View All

PHOTOS

View All

VIDEOS

Vestibulum urna purus, tempus Added by Dana O'Reilly

Sed justo urna, eleifend vel, sodales et, cursus et, est. Integer elit. Suspendisse potenti.

Suspendisse non odio. Sed ac libero.

View All

EVENTS

Curabitur imperdiet, ante et rhoncus iaculis, ante lectus accumsan metus. Nec dictum lectus ipsum nec leo. Proin placerat orci ut leo.

Aenean laoreet, tortor vel eleifend convallis, massa ligula faucibus sapien, euismod cursus ligula metus at mi.

Sed justo urna, eleifend vel, sodales et, cursus et, est. Integer elit. Suspendisse potenti.

Suspendisse non odio. Sed ac libero.

View All

LATEST ARTICLES FROM H+ MAGAZINE

Curabitur imperdiet, ante et rhoncus iaculis, ante lectus accumsan metus. Nec dictum lectus ipsum nec leo. Proin placerat orci ut leo.

Aenean laoreet, tortor vel eleifend convallis, massa ligula faucibus sapien, euismod cursus ligula metus at mi.

View All

WELCOME TO THE H+ COMMUNITY

Sign Up or Sign In

ABOUT THE H+ COMMUNITY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris leo. Quisque vulputate tempus mi.

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Things to do with Your Body While You Wait for Immortality

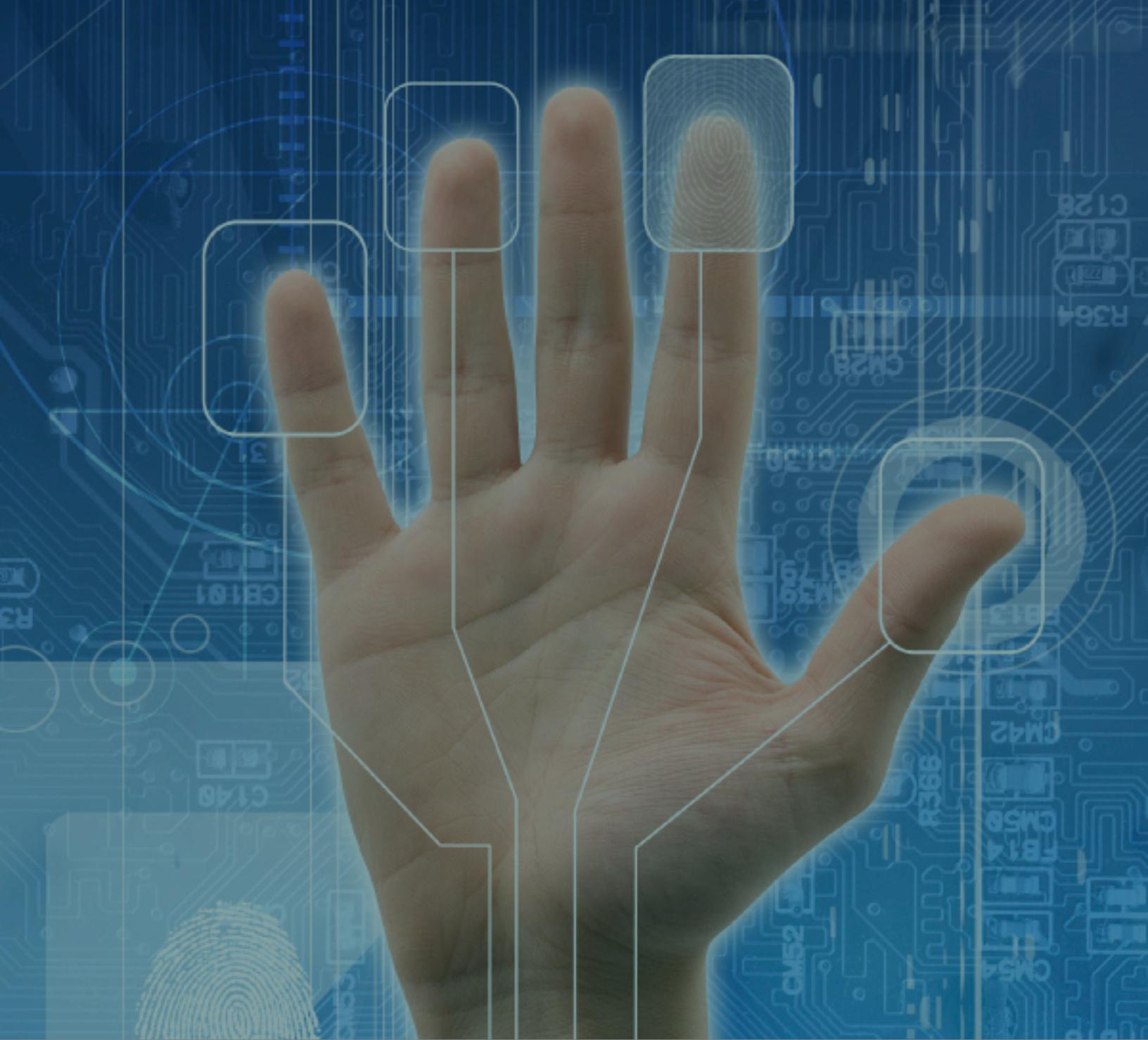
Life on Mars

Building Your Perfect Memory Suite in Four Easy Steps

... and more!

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People are spending more time in front of computers than at any other point in history. This trend shows no signs of letting up as we continue to integrate daily activities (banking, paying bills, purchasing gifts, etc.) into our online routine.

Display Digital Magazine Advertising



Reading your favorite publication online is a natural progression. The Digital Edition is a great way to achieve online exposure, reaching targeted audiences with dynamic interaction that promotes action.

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2X \$8,978

4X \$7,980

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\$16,958 1X

\$15,961 2X

\$14,963 4X

Display Digital Magazine Package \$2,980

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